



SUPPORTING THE NEEDS OF YOUR COMMUNITY.

www.unitedwaynashua.org

United Way
of Greater Nashua



United Way of Greater Nashua 2014 Highlights



Tanya Tisdale photo

Dr. Sandy Burstein of Dartmouth-Hitchcock accepts the GIVE Award for outstanding workplace giving campaign.

CAMPAIGN REPORT

United Way of Greater Nashua raised \$1.07 million for the fiscal year* ending September 30, 2014, a 5 percent increase over the previous year's Campaign. Donors directed their gifts to United Way's Community Impact Fund, and to numerous charitable organizations serving our region and beyond.

Giving to the Community Impact Fund supports United Way's investments in a strong safety net, transitional housing, and our community's health. (See reverse for investment information.)

Congratulations and thank you to Nashua Community College, winner of the LIVE UNITED Award, which recognizes one employer for its outstanding efforts to support Greater Nashua by giving, advocating, and volunteering. Congrats also to our two GIVE Award winners: BAE Systems, for outstanding corporate support; and Dartmouth-Hitchcock for workplace giving.

We are grateful to all organizations that conduct an employee campaign or make a corporate gift. Many thanks also to our individual donors for their vital contributions.

* United Way of Greater Nashua's fiscal year has changed and now runs October 1 through September 30. United Way's combined fundraising and administrative cost in FY 2013 (a truncated fiscal year) was 23.3% of the total campaign, which includes a reserve for uncollectable pledges. Whenever collectable pledges are better than anticipated, the dollars are rolled into the next campaign.

Chairperson's message

WONDER at all WE can do to make our community great

WONDER. The word inspires us to think of things that ordinarily do not seem possible. For some, those thoughts may be optimistic hopes and dreams. I'm happy to have helped students who weren't afraid to wonder about possible career paths after graduation, despite having come from underprivileged households.

Others in our community, however, wonder about things that likely do not affect you and me directly.

- Someone whose family is among those that account for a 30 percent increase in Greater Nashua's poverty rate may wonder if they'll become financially stable.
- A woman suffering from domestic or sexual violence – which happens in New Hampshire at a rate 30 percent higher than the national average – may wonder if she'll ever be safe.
- A parent may wonder what he can do to help his teen resist strong peer pressure to use drugs and alcohol.

These problems may not affect us directly, but ultimately our entire community is stronger when individuals and families are self-sufficient, safe, and healthy.

WONDER...

...how your support makes a difference? See other side or visit UnitedWayNashua.org/Wonder

What may seem out of reach to one person is much more attainable when we work together. That's why United Way's call to LIVE UNITED is so important. When we come together to Give, Advocate, or Volunteer, we can accomplish so much more than any single person or organization.

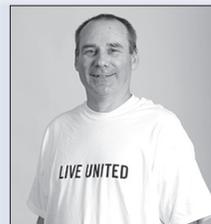
United Way of Greater Nashua is a funder, convener, and advocate for our entire region. We are committed to our partnerships with individual and corporate supporters, non-profit organizations, and volunteers who help make our community a better place to live and work.

If you have already contributed to the 2014-15 Annual Campaign, thank you. If you haven't, won't you join us? On behalf of the United Way staff, board, Campaign Cabinet, and volunteers, I invite you to WONDER at all WE can do! Call 603-882-4011, or make a secure online donation at UnitedWayNashua.org. Thank you.

Lucille Jordan, Chairperson
United Way of Greater Nashua Board of Directors
President, Nashua Community College



Lucille Jordan



Dan Munroe



Ray Lambert

Congratulations to Dan Munroe of Presstek and Ray Lambert of The Provident Bank, winners of the 2014 Max I. Silber Community Service Award.

Dan Splaine photos

Investing in our community

For lists of funded programs, visit UnitedWayNashua.org/Community and select impact area.

United Way volunteers conduct a community needs assessment, review proposals from agencies, and recommend programs that receive support through the Community Impact Fund. We also honor donors' designations to valid non-profit organizations. Here's how funds raised during the 2013-14 Campaign are being invested:



Transitional Housing

Helping families secure temporary safe housing while becoming financially stable

Community Impact Fund:	\$50,000
Donor designations:	\$10,940
Total:	\$60,940

Impact: An investment of \$10/week (\$520) provides stable, clean and safe housing for a family for six months.



Other Investments

Inside our service area:	\$336,501
Outside our service area:	\$37,525
Total:	\$374,026

Safety Net

Helping individuals and families with basic needs and support

Community Impact Fund:	\$280,100
Donor designations:	\$33,805
Total:	\$313,905

Impact: An investment of \$3/week (\$156) provides emergency shelter for a domestic violence/sexual assault survivor for five days.



Our Community's Health

Helping our region become a healthier place

Community Impact Fund:	\$67,300
Donor designations:	\$9,548
Total:	\$76,848

Impact: \$5/week (\$260) supports after-school programs that give children increased confidence in their ability to make healthy choices.

Totals

Community Impact Fund:	\$397,400
Designations:	54,293
Other Investments:	374,026
TOTAL INVESTMENT:	\$825,719

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