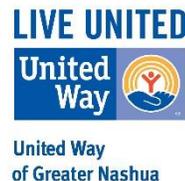
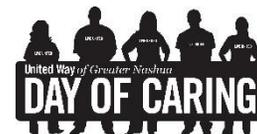


## United Way of Greater Nashua – 2018 Sponsorship Opportunities

A business sponsorship with United Way is a partnership with one of the community's strongest non-profit brands. With over 1,300 Facebook and Twitter social media followers, regular coverage in the news media including the Telegraph, Union Leader, and WMUR, and an impact area which covers the 11 communities of Greater Nashua, including the Souhegan Valley, Merrimack, Nashua, Hudson, and Litchfield, no other non-profit can provide your company with the same benefits. Recognized by the Greater Nashua Chamber of Commerce as the 2015 Non-Profit of the Year, and by GuideStar as one of the regions only Platinum Level Non-Profits, we welcome your support and look forward to a partnership with your company!



**Days of Caring (DOC) Sponsorships** – your opportunity to support the community AND gain great marketing exposure in these very popular, very impactful events, which include: 1) Food Packaging DOC (March), 2) Community Farming DOC (April), Community Baby Shower (May), United We Sleep (September), Shoebox Project for Seniors (Fall); your sponsorship dollars support our events, helping to feed people, get people resources, and supporting our seniors. PLUS, this is a great way to provide volunteer opportunities for your employees!



	DOC Partner*	DOC Change Maker**	DOC Superhero***
Support one DOC event	\$500	\$1,000	\$1,500
Support all DOC events	\$1,000	\$2,500	\$5,000

\*recognized in social media and on event t-shirts \*\*also, invited to hang a banner and place marketing materials at event(s) \*\*\*also, mentioned in press releases and listed in print advertising

**United Way Corporate Year-Round Sponsorships** – your \$5,000 annual support gives you full year coverage and recognition; this includes placement on UWGN email footers, recognition at events with your logo on a special sponsor banner, recognition at Days of Caring, mentions in our quarterly newsletter, recognition on UWGN letterhead, and periodic call outs on our popular social media; your sponsorship dollars help defray annual operating costs so that the dollars donated by individuals and in the workplace can go further in supporting our community's greatest needs. Only one sponsor per business category will be accepted.

**LIVE UNITED Over the Edge 2018 Sponsorships** – this singular event takes place in June and will be a very big deal in the media; with a team of VIP's participating which includes Jamie Staton from WMUR, Senator Kelly Ayotte, and Governor Chris Sununu, your logo and branding will be front and center as a supporter of this major, statewide fundraiser, which involves rappelling off the 300-foot Brady Sullivan Tower in Manchester. Sponsorships include:

<b>Building Sponsor*</b>	Taken: Brady Sullivan Properties
<b>Naming Sponsors (2 available) *</b>	\$15,000
<b>Landing Zone Sponsors (2 available) *</b>	\$5,000
<b>Helmet Sponsors (2 available)</b>	\$5,000
<b>Rope Sponsors (4 available)</b>	\$2,500

\*includes a complimentary rappelling spot on our VIP Team!

All sponsorships include recognition on event banners, t-shirts, and in social media – imagine being recognized by 20 different non-profits! Only one sponsor per business category will be accepted.

**United Way Automotive Program** – this is a special sponsorship for auto dealers; you choose a month and during that month donate \$100 for each vehicle sold; the customer chooses one of three different United Way supported agencies for their donation; in return, you receive not only social media recognition, but also a dedicated spot in our Chunky's of Nashua PSA, which plays twice before every movie at Chunky's; you also get called out on our radio show during the month; PLUS, if your donation goes over \$5,000, we will recognize you as a Day of Caring Superhero (see above)! Only one automotive dealer per month allowed.

**United Way Community Connections Radio Show Sponsor** – our radio show is on WSMN 1590 weekly from 9-10 AM. Sponsors receive a 30 second spot, which airs twice during the show. Additionally, the show is rebroadcast once during the week, Additionally, the spot is played by WSMN at least 20 other times during the week. All of this coverage for only \$2,000/year, which equates to over 1,200 airings of your spot per year at a cost of less than \$.50/spot. You can change your spot every month. Plus, you will be invited to come on the show LIVE up to 4 times per year. Plus, your show is rebroadcast online and in social media. Only one sponsor per business category and only 6 sponsors total allowed.

